COFFEE TECHNICIANS GUILD SUMMIT

JULY 20-22, 2017 | GREENSBORO, NC

SEPTEMBER 2017 | EUROPE

SPONSORSHIP OPPORTUNTIES

The Coffee Technicians Guild Summit is an annual event dedicated to crafting the future of the guild. At this summit, a group of skilled coffee technicians will continue to establish the standards of knowledge and performance for members of the trade. The hallmark of this event is the welcoming atmosphere and encouragement of open conversation, camaraderie, and exchange of ideas.

Event Host - Exclusive $7500 | €6,750

- Recognition as Official Event Host
- Logo recognition on the Technicians Guild Website
- Logo recognition on event signage
- Opportunity for welcome remarks

Supporting Partner - $5000 | €4,500

- Recognition as Supporting Partner Sponsor
- Logo recognition on the Technicians Guild Website
- Logo recognition on event signage
- Opportunity for welcome remarks

Silver – $2500 | €2,250

- Recognition as Silver Sponsor
- Logo recognition on the Technicians Guild Website
- Logo recognition on event signage

Bronze - $1500 | €1,350

- Recognition as Bronze Sponsor
- Logo recognition on the Technicians Guild Website
- Logo recognition on event signage

Welcome Reception- $2500 | €2,250

- Recognition as Welcome Reception Sponsor
- Logo recognition on the Technicians Guild Website
- Logo recognition on event signage
- Opportunity for welcome remarks during reception

Meal Sponsorship - Lunch $1,500 | €1,350 - Dinner $2,500 | €2,250

- Recognition as Meal Sponsor
- Logo recognition on the Technicians Guild Website
- Logo recognition on event signage
- Opportunity for welcome remarks during sponsored meal

Social Sponsorship - $1,500 | €1,350

- Recognition as Social Sponsor
- Logo recognition on the Technicians Guild Website
- Logo recognition on sponsored event signage

Product Sponsorships

Product costs are separate from the sponsorship fees.

Attendee T-Shirt - $2,500 | €2,250

Attendee Lanyard - $1,000 | €900

- Branded attendee lanyard given out at registration to each attendee

Attendee Bag - $2,500 | €2,250

- Branded attendee bag given out at registration to each attendee
- Opportunity to add a gift item to the attendee bag. (must be pre-approved by SCA marketing team)
- Sustainable material is preferred.

Attendee Bag Gift Bag Items - $500 | €450

- Beanie
- Tool Bag
- Wrench
- Snacks